## 主席回顧 Chairman's Review



去年度香港雖然面臨經濟挑戰,但各行各業及市民大眾仍然抱持著熱誠、積極的心參與義務工作,讓大大小小的義工服務回應社會上的不同需要,一同發揮「關愛香港 ● 人人行義」的精神服務社會。

「香港義工獎」正好回應了義工渴望得到社會認同的重要性。在民政及青年事務局的支持下,香港義工獎 2024 共頒發逾 32,000 個獎項,較 2023 年增加近五成,得獎者涵蓋不同年齡層,以及企業、機構、屋苑及學校自會各界,充份體現各界人士對義務工作的積極與廣泛參與。感謝香港賽馬會慈善信託,優化了報名、評審及電子證書發放等工作流程,顯著提升了效率。得獎者的故事亦透過不同媒體廣泛傳播,感染更多市民投身義工行列,共創全城行義文化氛圍。

 Despite the economic challenges Hong Kong faced over the past year, people from all sectors of the society continued to devote themselves with enthusiasm and commitment to volunteer service, through a wide range of initiatives. Volunteers responded to the diverse needs of the community, collectively demonstrating the spirit of 'Caring for Hong Kong, Everyone Volunteers'.

Last year, AVS commissioned The Hang Seng University of Hong Kong to conduct the 2024 Hong Kong Volunteer Survey. The findings indicated that over half of the respondents (54.2%) had engaged in organised volunteer service during the past three years — equivalent to more than one in every two people — highlighting the community's positive attitude towards volunteering. The survey further revealed that young respondents were primarily motivated by the opportunity to make new friends and expand their social networks; middle-aged respondents sought social or peer recognition; while those aged 51 and above regarded volunteering as a meaningful way to make good use of their leisure time. The survey also showed that social or peer recognition was a key factor that could encourage non-volunteers over the past three years to increase their participation.

The Hong Kong Volunteer Award (HKV-Award) highlights the vital importance of social recognition for volunteers. With the support of the Home and Youth Affairs Bureau, the HKV-Award 2024 conferred over 32,000 awards, representing a near 50% increase compared with 2023. The awardees came from all ages as well as diverse sectors including corporates, NGO, housing estates and schools, reflecting the broad participation in volunteering across the community. With the generous support of The Hong Kong Jockey Club Charities Trust, the HKV-Award introduced a new online system last year to enhance application, assessment and the issuance of electronic certificates, thereby significantly improving efficiency. The inspiring stories of awardees were also widely shared through different media platforms, encouraging more people to join volunteering and helping to foster a city-wide culture of volunteering.

Volunteer service demand remained strong this year, particularly for large-scale events. Fortunately, citizens and community groups responded with great enthusiasm and commitment. The Hong Kong Community Volunteers (HKCV) of AVS, guided by the HKCV Membership Strategic Plan 2022–2025, continued to expand its membership, now comprising over 7,300 individual members and more than 700 group members, amounting to over 700,000 volunteer forces. During the year, AVS successfully referred nearly 50,000 volunteers to non-profit organisations, contributing around 200,000 service hours. AVS also undertook the recruitment and

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基地產香港單車節 2024」、「萬眾同心公益 金 2024」、「大坑舞火龍」及「第 5 屆香港 器官移植及透析人士運動會」等。在義工的 積極參與下,一同締造香港「盛事之都」的 美譽!

香港的一大盛事「第十五屆全國運動會」及 「全國第十二屆殘疾人運動會暨第九屆特殊 奧林匹克運動會」將於 2025 年底舉行。本 賽事首次由廣東、香港及澳門三地共同承辦, 意義重大。本局獲香港特區政府委任為書 (十五屆全國運動會香港賽區義工台 (十五運會義工計劃)協作機構,負責協 策劃及推展義工招募、培訓及管理等相關, 成績斐然,而獲選的義工及團體亦正陸續 開培訓及測試賽演練等工作。本局將全 財時,裝備並支援義工,協助他們整裝待及 接十五運會,共同締造香港義工發展史上 一高峰!

coordination of volunteers for the 'Hong Kong International Airport · Standard Chartered Hong Kong Marathon: Three-Runway System 10km International Race'. Volunteers supported the event prior to the official commissioning of the airport's Three-Runway System, enabling over 10,000 runners to be the first to step onto the reconfigured runway and witness this historic milestone. Other major initiatives supported by HKCV during the year included the Standard Chartered Hong Kong Marathon 2025, Sun Hung Kai Properties Hong Kong Cyclothon 2024, Community for the Chest Television Show 2024, the Tai Hang Fire Dragon Dance, and the 5th Hong Kong Transplant and Dialysis Games. Through the dedicated participation of volunteers, Hong Kong has further strengthened its reputation as a world-class city of major events.

The upcoming major events — the 15th National Games, the 12th National Games for Persons with Disabilities and the 9th National Special Olympics Games — will be held in late 2025. For the first time, these Games will be co-hosted by Guangdong, Hong Kong and Macao, marking a milestone of profound significance. AVS has been appointed by the HKSAR Government as an Assisting Organisation for the Hong Kong Volunteer Programme of the 15th National Games (NGVP), to support the planning and implementation of volunteer recruitment, training and management. The recruitment drive has received overwhelming support from all sectors of the community. Selected volunteers and groups undertook training and test events in preparation for the Games. AVS remains fully committed to equipping and supporting volunteers to ensure they are ready to serve, striving together to create another remarkable chapter in the history of volunteering in Hong Kong.

Youth volunteer development remains a key priority of AVS, with youth members accounting for over 40% of HKCV's individual membership. This year, the Miracle Summer! Youth Volunteering Programme 2024, themed 'Environmental Protection, Healthy Living and Caring for the Community', offered a wide range of volunteer service opportunities for young people. Meanwhile, the 4C Youth Volunteer Leadership Programme successfully assisted 20 secondary schools in establishing youth volunteer leadership teams and trained nearly 400 youth volunteer leaders. These teams actively applied their learning to plan and implement a variety of volunteering initiatives. In recognition of their devoted participation in volunteer service and contributions to society, AVS successfully nominated HKCV youth members Ms Lam Kong Fun and Mr Lau Fung Tung to get the Secretary for Home and Youth Affairs' Commendation 2024.

Responding to the needs of different volunteering-involving organisations, the Hong Kong Institute of Volunteers (IoV),



在民政及青年事務局的資助下,本局與聯合國志願人員組織合作,舉辦「民青局一聯合國義工實習計劃」,安排本地大學生前往海外聯合國屬下單位進行為期六個月的義工服務,藉此拓展其國際視野,並為全球義工服務發展作出貢獻。逾20名大學生於2024年7月前往東南亞及中亞等國家的聯合國單位參與義務工作,並順利完成服務。

本局衷心感謝香港賽馬會慈善信託基金的撥款資助,支持本局的「專才義工網」,超過1,800 名隊員,於過去一年為112 間非牟利機構提供近40,000 小時的義工服務,受惠担份次超過20 萬,服務使用機構的滿意度達的,充分彰顯專才義工所提供服務高度表現,並獲各界廣泛肯定。同時者中心與關社會福利署的津助,讓西園長者中心投影系統體驗多元刺激長者的認知能力;增出美滿生活。

最後,本局衷心感謝太古地產贊助的「書出愛心·十元義賣」以及韻律動力基金有限公司舉辦的「音樂·人生-我們都是唱這歌慈善演唱會」、「中年好聲音2隆重登場慈善演唱會」及「愛與傳承2024慈善演唱會」等籌款活動,為本局籌募經費,支持義務工作的持續發展。

藉此機會,我衷心感謝所有合作夥伴、資助機構、贊助商和善長對本局一直以來的支持,

supported by The Community Chest of Hong Kong, designs tailored training programmes for volunteers, volunteer leaders and administrators, with the aim of continuously promoting and advancing volunteerism. Flagship course, Volunteer Service Management Training, was delivered to the NGVP, the Institute for Philanthropy Shenzhen University, the Shenzhen Nanshan District Volunteer Federation, Sin Meng Charity Association (Macau), and The Education University of Hong Kong. During the year, loV further expanded its online learning platform, offering a wider variety of learning resources and training courses. This enabled participants to engage in self-directed learning, making training more accessible and efficient. In total, loV provided 365 courses through both online and in-person modes, benefiting over 37,000 participants.

As a Vice-Chairman unit of the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) Volunteer Service Alliance, and a member of the International Association for Volunteer Effort (IAVE) and its Global Network of Volunteering Leadership, AVS continued to actively strengthen international and regional exchanges and cross-border collaborations this year. These included participation in the 3rd GBA Volunteer Service Summit, the 13th Guangzhou Volunteer Service Exchange Conference and Volunteer Service Market, the 2024 Understanding China Conference (Guangzhou), and the Guangzhou-Hong Kong Social Work and Volunteer Service Exchange activities. AVS joined the first Community Liaison Points for Hong Kong and Macao volunteer organisations in Guangzhou, marked by a plaque unveiling ceremony, and attended the IAVE's World Volunteer Conference and webinars. During the year, AVS was honoured to receive a delegation from the Central Government's Social Work Department. The visit injected fresh momentum into cross-boundary volunteer service, witnessing the integration and collaborative development of volunteering between the Chinese Mainland and Hong Kong, and further strengthening the cooperation mechanism for volunteer services in the GBA.

With the support of the Home and Youth Affairs Bureau, AVS partnered with the United Nations Volunteers (UNV) to launch the HYAB–UNV Internship Programme, enabling local university students to undertake six-month volunteer placements at United Nations (UN) agencies overseas. The programme aims to broaden their international perspectives while contributing to the development of global volunteer service. More than 20 university students were deployed in July 2024 to UN agencies in Southeast Asia and Central Asia, where they successfully completed their volunteer service.

AVS extends its sincere gratitude to The Hong Kong Jockey Club Charities Trust for funding the Volunteer Talent Bank (VTB). With over 1,800 members, the VTB contributed nearly 40,000 service

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同時亦向各位董事、顧問、委員、職員、義 務職員和所有義工的付出致以真誠的感謝和 敬意!期望我們繼續攜手行義,共建關愛共 融的社會!

势能

主席 彭韻僖律師, BBS, MH, JP

hours over the past year to 112 non-profit organisations, benefiting more than 200,000 people. Service user satisfaction reached 100%, reflecting strong recognition of the high quality and impact of services provided by skilled volunteers. AVS also wishes to thank the Social Welfare Department for its support to the Western Garden Neighbourhood Elderly Centre, which organised a variety of activities, including the use of IT interactive systems to stimulate cognitive abilities among the elderly, and initiatives to enhance their familiarity with tablets and gerontechnology. These programmes help elderly participants enjoy more enriched and fulfilling lives.

Finally, AVS extends its heartfelt thanks to Swire Properties for sponsoring 'Books for Love @ \$10', and to the Paso a Paso Foundation for organising a series of charity concerts, including 'Music · Life – We All Sing This Song', 'The Midlife, Sing & Shine! 2 Charity Concert', and 'Love and Legacy 2024 Charity Concert'. These fundraising events have raised vital resources to support AVS in advancing the development of volunteerism.

On this occasion, I wish to extend my sincere appreciation to all our partners, funding bodies, sponsors and donors for their steadfast support to AVS. I also express my heartfelt gratitude and highest respect to all directors, advisors, committee members, staff, Volunteer Staff and volunteers for their invaluable contributions. I look forward to continuing our collective efforts in promoting volunteerism and in building a caring and inclusive society together.

Melissa Kaye Pang, BBS, MH, JP

Chairman